

The 2016 **JUAN^{de}FUCA** **Alpine** **GROUP.ca** **Fishing Tournament** *Vancouver Island's Premier Fishing Derby*

Corporate Sponsorship Opportunities:

The South Vancouver Island Anglers Coalition (SVIAC) will be hosting the 3rd annual Alpine Group Juan De Fuca Fishing Tournament in 2016. This will once again be a two day event held over the Father's Day weekend (June 18th and 19th) and Pedder Bay Marina will be both the tournament's headquarters and the official weigh station. There will be a cap of 500 regular public tickets available again this year and we typically issue an additional 100 to 125 sponsor tickets. We expect this popular and well supported event to be a sell out in 2016 and this will result in a total attendance of over 600 persons.

In 2015 we had over \$85,000.00 in prizes generously donated to the tournament by our many local and regional sponsors. Our top prize was \$20,000.00 and was won by Jeff Richmond of Victoria for a 34.4 pound Tyee. Stormtech, one of our generous tournament sponsors, also outfitted Jeff in a custom Juan De Fuca Fishing Tournament champions outerwear jacket and pants set. Our 2nd place winner (Sean Owens) won a boat, motor and trailer package donated by Alpine Marine and also took the team jackpots worth another \$12,000.00 in cash for their 32.8 pound Tyee. This year our goal is to increase the prize pool total to over \$100,000.00 in value and to once again be the largest sport fishing tournament on Vancouver Island.

The Alpine Group Juan De Fuca Fishing Tournament has been structured to appeal to both those who seek friendly competition amongst their peers and those who are looking for a fun weekend with their families. There will be prizes available for the anglers who land the 10 largest salmon of the derby. Many very nice draw prizes will be available for those who simply register a catch regardless of size of the fish. There will also be many prizes awarded for those who simply enter the derby but who don't register a catch.

Our previous two years tournament proceeds have topped \$35,000.00 and are destined to the Sooke River Chinook Revitalization Project which the South Vancouver Island Coalition is championing. We are hoping to be able to double that contribution this coming year. Our goal is to increase the Chinook population in the Sooke River in an effort to produce more fish for both our local resident Killer Whales and also local anglers. This is a project that is already underway!

Please take the time to check out the sponsorship forms and with your generous donations help us achieve another sold out and successful fundraising derby. You will see there are many levels of participation available. Please be aware that some of the advertizing exposure opportunities are date sensitive and are based on production or organizing deadlines. Complete derby info will be available at www.jdfderby.ca and will be linked to the coalition site at www.anglerscoalition.com.

Thank you in advance for your generous sponsorship contributions!



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Sponsorship Opportunities

Major Derby Partner
\$5,000.00 and up (5 year commitment required)

With a minimum donation of **\$5,000.00** in cash or **\$7500.00** in prizes (for minimum 5 years) your company will become a major derby partner. Your company will be offered premiere exposure through any derby media campaigns, (radio & TV) an enhanced year round website presence, (large logo placed at top of sponsor list with link) featured on all printed materials, (100 posters and 750 contestant rules booklets) promoted at any trade shows we attend, preferred placement on derby promotional products and displays, (700 t-shirts) sponsor/prize boards and any company banners or displays will be featured prominently at all derby festivities and banquet.

Our Major Derby Partners will also receive 6 free sponsor tickets into the derby, an annual corporate membership (**\$500.00 value**) and up to 10 individual memberships (**value \$40 each**) for your staff with the South Vancouver Island Anglers Coalition. Additional derby sponsor tickets available if required at regular prices - **total value \$2,100.00 per year.**

Platinum Sponsorship Package / \$1,500.00 and up

With a minimum donation of **\$1,500.00** in cash or **\$2,500.00** in prizes your company will become a Platinum Derby Sponsor. Your company will be offered an enhanced exposure package including, year round website presence with a company logo & link, featured on all printed materials, (company logo included on 100 posters and 750 contestant rules booklets) promoted at any trade shows we attend, placement of company logo on 700 derby t-shirts, sponsor/prize boards and any company banners or displays will be featured at the derby awards banquet.

Our Platinum Sponsors will also receive 3 free sponsor tickets into the derby and an annual corporate membership with the South Vancouver Island Anglers Coalition. (**\$500.00 value**) Additional sponsor tickets are available if required at regular prices - **total value \$1,100.00.**



Gold Sponsorship Package / \$1,000.00 and up

With a minimum donation of **\$1,000.00** in cash or **\$1,750.00** in prizes your company will become a Gold Derby Sponsor. Your company will be offered year round website exposure with a company logo and link, featured with company logo in 750 contestant rules booklets and line ad on 100 posters, promoted at any trade shows we attend, placement of company signature line on 700 derby t-shirts, sponsor/prize boards and any company banners or displays will be featured at the derby awards banquet.

Our Gold Sponsors will also receive 2 free sponsor tickets into the derby and an annual corporate membership with the South Vancouver island Anglers Coalition. (**\$500.00 value**) Up to 2 additional sponsor tickets available if required at regular prices - **total value \$900.00.**

Silver Sponsors / \$500.00 and up

With any donation of up to **\$500.00** in cash or up to **\$1,000.00** in prizes your company will become a Silver Derby Sponsor. Your company will be offered year round website exposure with a signature line and link, featured with a signature line in 750 contestant rules booklets, promoted at any trade shows we attend, on sponsor/prize boards and any company banners or displays will be featured at the derby awards banquet.

Our Silver Sponsors will also receive 1 free sponsor ticket into the derby and 4 free individual memberships with the South Vancouver Island Anglers Coalition. (**value \$40.00 each**) Up to 2 additional sponsor tickets available if required at regular prices -**total value \$460.00.**

Bronze Sponsor / up to \$499.00

With any donation of up to **\$499.00** in cash or **\$999.00** in prizes your company will become a Bronze Derby Sponsor. Your company will be offered year round website exposure with a signature line and link, featured with a signature line in the 750 contestant rules booklet, promoted at any trade shows we attend, on sponsor/prize boards and any company banners or displays will be featured at the derby awards banquet.

Special Sponsorship Opportunities For Your Company

In addition, the Juan De Fuca Fishing Tournament offers special advertising opportunities at a reasonable cost to all derby sponsors. You can promote your company's products or services on the following tournament advertising materials:

official tournament ball caps • official tournament T-shirts • event rules booklets • leader board weigh station sign • trophies • tournament tickets • event posters

There are also special opportunities to promote your products or services at the tournament awards banquet.

For further sponsorship details please contact Chris Bos: chris@anglerscoalition.com 778-426-4141

or Rollie Rose: sscl@shaw.ca 250-213-3055



The 2016
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Fishing Tournament

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Sponsorship Form

- Major Derby Partner --- minimum \$5,000 cash or \$7,500.00 in prizes
- Platinum Sponsor --- minimum \$1,500.00 cash or \$2,500.00 in prizes
- Gold Sponsor --- minimum \$1,000.00 cash or \$1,750.00 in prizes
- Silver Sponsor --- minimum \$500.00 cash or \$1,000.00 in prizes
- Bronze Sponsor --- up to \$499.00 cash or \$999.00 in prizes

Our Donation Is (please describe any prizes)

Cash Donations - accept my payment by

- Cash Cheque Visa/MasterCard

Credit Card Number _____ Expiry Date _____

Name On Card _____ Signature _____

Please make cheques payable to: South Vancouver Island Anglers Coalition

Company Name _____
Contact Person _____
Business Phone _____
email _____

